



Old Wimbledonians' Association

Dear Members,

Old Wimbledonians Association are delighted to invite you to their Professional Cricketers' Association (PCA)* Masters presentation evening at 8:00pm on Thursday, 28th January where a presentation on the day will be made by first XI captain Johnno Gordon and Ex England and Lancashire star Neil Fairbrother.

The reason for the presentation is that Old Wimbledonians Cricket Club will on 3rd July (Middle Wimbledon Sunday) be playing a cricket match against a team of England Cricketing legends. We have had some confirmed names who are going to play in the PCA Masters side, these being Simon Jones of the 2005 Ashes winning side and Alex Tudor who used to play for both England and Surrey. Other players who have provisionally confirmed are Mark Ramprakash, Steve Harmison, Matthew Hoggard, Dominic Cork, Paul Nixon and Neil Fairbrother. All of these names are instantly recognizable and two are from that incredible Ashes winning side of 2005. They play two of these games per county each year and so this is a huge opportunity to get great exposure to upwards of 5000 consumers at the game.

The match has been organized on Sunday, 3rd July as we wish to take maximum advantage of the huge numbers of people that will be in the area for the Wimbledon Championships.

There will be a corporate lunch, a Q&A session with a number of the players involved and a signing session before the match. Similar days have welcomed up to 10,000 people through the doors and we are hoping to get up to 5000 people watching the match on the day. Revenue generated at days with this number of entrants has been upwards of £40,000 on the day.

Sponsors for the day already include Carlsberg, All Out Cricket Magazine, Mash Media, Woodstock Cricket Co, Bayee Village and Snipple Media. We are actively seeking sponsors; as an added incentive any member who brings along someone who either buys a table for the day or sponsors the event will have £50 loaded onto their OWA membership loyalty card.

The meeting will be at the Old Wimbledonians Association Clubhouse, Somerset Avenue, Raynes Park and will commence at 8:00pm. There will be complimentary wine and nibbles.

Please RSVP to Johnno Gordon on johnno@woodstockcricket.co.uk if you wish to attend

Many thanks

Liz Scott
OWA Membership Secretary

*The **Professional Cricketers' Association** is the representative body of past and present first-class cricketers in England and Wales, founded in 1967 by former England fast bowler Fred Rumsey (when it was known as the Cricketers' Association). In the 1970s, the PCA arranged a standard employment contract and minimum wage for professional cricketers in first-class cricket in England and Wales.